

## Business environment in Mexico

Mexico's growing consumer class and favorable labour demographics make it a rich source of opportunities for Canadian businesses. Given Mexico's commitment to free trade, Canadian investors and exporters can gain immediate access to more than 45 markets across the world given the many trade agreements Mexico has signed. Since the beginning of the North American Free Trade Agreement (NAFTA) in 1994, bilateral trade between Canada and Mexico has more than quadrupled reaching approximately C40.8 billion in 2016. Furthermore, under its current government led by president Peña Nieto, Mexico has introduced major reforms with the ultimate goal of increasing competitiveness and economic growth. The government expects these reforms, most notably on energy, to have a positive impact on trade and investment in the country in the medium and long term. The reforms have opened access to transmission and distribution systems to private power producers and have also permitted private investment in the oil and gas sector through public auctions of exploration and development rights. EDC serves Canadian companies in Mexico through our local representation in Monterrey and Mexico City.

*Text and picture source: EDC website at edc.ca*

### Risk Rating



## Low to Medium Risk

### What this means:

The Commercial Country Ceiling (CCC) Risk Rating is measured from low to high, and is meant to represent the best possible rating that can be assigned to a commercial business (obligor) in a country.